



Honda ASIMO fulfils the long awaited dream of special child Nihal Bitla

Greater Noida, 4th Feb 2016: Honda Cars India Ltd (HCIL) helped realize a long-cherished dream of 15-year-old Nihal Bitla - suffering from a rare disease - when he met ASIMO, Honda's advanced humanoid robot, at the HCIL Booth at the Auto Expo 2016 on Tuesday.

Nihal, who is suffering from progeria, has a keen interest in robotics and had expressed a wish to meet ASIMO, one of the most advanced humanoid robot. As a special gesture to the child and his family, who are based in Bhiwandi, Maharashtra, HCIL organized an exclusive ASIMO show for them at their booth at the Auto Expo 2016. During the show, ASIMO greeted Nihal and his family and performed a dance number on the popular Hindi song - "India wale .." The experience of meeting ASIMO left a lasting impression on Nihal and his family.

Visibly delighted at meeting ASIMO, Nihal said *"I am elated to have this lifetime opportunity to meet my favourite robot. It was amazing to have spent time with him for me and for my family. I would like to thank Honda for giving me these precious moments of my life. It was a dream come true"*.

Mr. Katsushi Inoue, President and CEO, Honda Cars India, who met Nihal and his family at the Honda booth, said "We are extremely delighted to fulfill Nihal's wish of meeting ASIMO. Seeing the joy on his face when he met ASIMO was worth the effort. The experience was as rewarding for us as it was for Nihal."

This was the first time that a special ASIMO show has been organized in India.

The much loved Honda ASIMO (Advanced Step in Innovative Mobility) is one of the most advanced humanoid robot with cutting-edge agility and intelligence technologies is visiting India after six long years and will enthral the audiences at Honda Cars stall (Hall No.9) the Auto Expo- The Motor Show 2016 that will be held at the India Expo Mart, Greater Noida (Press days: Feb 3-4, 2016, Public days: Feb 5-9, 2016).

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Amaze, Honda Jazz, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and

technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 275 facilities in 175 cities spread across the country.

For further information, please contact:

Saba Khan

Honda Cars India Limited

0120- 2341313

saba@hondacarindia.com

Deepanjali Itkan

Perfect Relations

+91 7503650706

ditkan@perfectrelations.com